

# Achieving Your Goals

*"We're very successful around the world but we are trying to move to the next level. For that we must establish our company in new markets and get to a very senior set of executives in blue-chip companies."*

*"We're just starting out and while we have had a few sales, we need to expand our market reach and awareness to achieve growth."*

## Challenge the Limits

At Inclusive, we enjoy a challenge. Whether you need to acquire a new sales team, revamp your current go-to market strategy or simply move to the next level through a sales led expansion, you need a company that understands how to manage and achieve growth.

## What We Do

We customise our services for you and are always looking for real, practical solutions that generate short-term results and establish long-term growth. You will find us skilled in sales and marketing strategies. We will work with you to define your target markets, understand your key benefits and differentiators and beat your competition.

We recruit sales and marketing people in positions from telesales and marketing coordinators all the way to sales directors. Our recruitment is specialised and we do something that is unique - we coach our placements into their role and continue with a coaching session every month for the first 6 months. We want you to succeed and we want your recruits to excel.

Through our network of contacts in industries as varied as financial services, technology, retail and energy, we will build a new pipeline of business for you in Europe and North America and through our partners in Asia-Pacific. We have a proprietary database of over 9,000 executive contacts to give your business a meaningful sales boost.

If you are looking to make a market entry into the USA or the UK or are looking for better performance from your North American or UK subsidiary, you will know that sales and marketing on both continents vary greatly from one another. We can prepare and execute your market entry strategy or review and jump-start your existing business.

Whatever your sales and marketing needs, we are ready to listen and ready to work with you:

- **Sales and marketing strategy and processes**
- **Sales recruitment, coaching and training**
- **Lead generation and pipeline development**
- **Public relations and event management**
- **Interim management**
- **Outsourced sales and marketing**

## About Inclusive

Inclusive is a professional services company dedicated to improving business results through sales and marketing consulting and outsourcing. Through a unique partnership model and associate network, Inclusive works with companies in the technology and service sectors, providing support to clients in Europe, North America and Asia-Pacific. For further information, Inclusive can be contacted at [info@inclusive.com](mailto:info@inclusive.com), by phone at 713-213-4085 (in the USA) and 01483-549046 (in the UK) or via the world wide web – [www.inclusive.com](http://www.inclusive.com).